



## **2010 Annual Conference & Trade Show** **SPONSORSHIP OPPORTUNITIES**

### **CUSTOM SPONSORSHIPS**

Customized sponsorship packages may be developed to meet your specific marketing objectives.

#### **EVENT SPONSOR \$ 15,000**

##### Convention theme and color sponsor

Selected image used as convention poster.  
 Tagged in all advertising and promotion materials  
 Also includes sponsorship benefits 1-9 as listed for Diamond Sponsors

#### **DIAMOND \$ 10,000**

##### Sponsor of the annual banquet

1. One full-page color ad on program back cover
2. One full-page color ad in the annual directory
3. Double-size booth, or two booth spaces (may be donated to a non-profit of your choice)
4. Four full registrations
5. Banner placement in main hall, up to 100 square feet (banner to be provided by sponsor)
6. Announcements throughout the event
7. Recognition signage throughout event
8. Recognition in the conference program
9. Logo and link on AACA website

#### **PLATINUM \$ 5,000**

1. One full-page color ad in the program
2. One half-page B&W ad in the annual directory (can be upgraded in size and/or to color for a fee)
3. One booth space (may be donated to a non-profit)
4. Two full registrations
5. Banner placement in main hall, up to 50 square feet (banner to be provided by sponsor)
6. Announcements throughout the event
7. Recognition signage throughout event
8. Recognition in the conference program
9. Logo and link on AACA website

#### **GOLD \$ 3,000**

1. One half-page B&W advertisement in the program (can be upgraded in size and/or to color for an additional fee)
2. One quarter-page B&W ad in the annual directory (can be upgraded in size and/or to color for a fee)
3. One full registration
4. Banner placement in main hall, up to 30 square feet (banner to be provided by sponsor)
5. Announcements during specified activities
6. Recognition signage throughout event
7. Recognition in the conference program
8. Logo and link on AACA website

#### **SILVER \$ 1,000**

1. One quarter-page ad in the program (can be upgraded in size and/or to color for a fee)
2. Banner placement in main hall, up to 20 square feet (banner to be provided by sponsor)
3. Announcements during specified activities
4. Recognition signage throughout event
5. Recognition in the conference program
6. Logo and link on AACA website

#### **BRONZE \$ 500**

1. Announcement during specified activity
2. Recognition signage throughout event
3. Recognition in the conference program
4. Logo and link on AACA web site

### **EVENT & SPECIFIC SPONSORSHIP OPPORTUNITIES**

<b>\$5000 Lunch &amp; Speaker</b>	Noon-1pm Convention Floor	Food and Speaker	One Available
<b>\$3500 Ops &amp; Safety Reception</b>	7-10 pm Crow's Nest Suite 01	Hosted Bar and Food	Monday
<b>\$3500 Maintenance Reception</b>	7-10 pm Crow's Nest Suite 01	Hosted Bar and Food	Tuesday
<b>\$3000 Opening Ceremonies</b>	Continental Breakfast	Tuesday	
<b>\$2500 Trade Show Happy Hour</b>	4-6 pm Tuesday or Wednesday	Hosted Bar and Snacks	Two available
<b>\$500 Session Snack Break</b>	Morning or Afternoon	Drinks and Snacks	Six available