

KEEP UP ON NEWS YOU CAN USE!



AACA Newsletter October 30, 2019

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Follow the **NEW** AACA blog and calendar on our home page!

- **Meet Congressman Don Young's Legislative Assistant, Cameron Humphrey - October 31st**
- **Alaska Procurement Technical Assistance Center Hosting a "Meet the Agency" event - November 1st**
- **AACA 2019 Annual Alaska Aviation Convention and Tradeshow**
- **AACA 2019 Convention and Tradeshow Sponsorships Available**
- **2019 Poster Contest - Artwork deadline - November 23, 2018**
- **Three Tactics to Retain and Recruit Millennials**

AACA Website Updates = Less Mail in Your Inbox

We can all relate to scrolling through more emails than we can open. With the new user friendly updates to our website, we will send less mail but offer our members more access to information.

NOW on the **home page** you can keep up to date on our calendar of events, as well as our blog highlighting the issues that affect our membership.

Facebook and Twitter will also be featured on the homepage, watch for the exciting social media posts coming up as the annual convention nears.

[CLICK HERE FOR THE AACA CALENDAR](#)

TOMORROW! October 31, 2018, 1pm AACA Office

Meet Cameron Humphrey, Congressman Don Young's Legislative Assistant

Cameron Humphrey Oct 31. 1 PM

Please join us in meeting Cameron Humphrey, the new Transportation and Infrastructure staffer for Congressman Don Young.

AACA office 1 PM October 31, 2301 Merrill Field, please contact us for more information or to RSVP (907) 277- 0071

Alaska Procurement Technical Assistance Center "Meet the Agency" November 1st

PTAC welcomes the Acquisition Service Directorate (AQD) Contracting Officers, from the Anchorage office, to discuss upcoming projects and how best to view/compete for those requirements. **AQD procures aviation and other requirements on behalf of the Department of Interior bureaus, including BLM, FWS, NPS, USGS, BIA, BOEM, & BSEE.**

- There will be time for questions and networking. All interested businesses are invited to attend.
- Be sure to bring your business card and Statement of Qualifications!
- There is no charge, but registration is required at:
<https://akptac.ecenterdirect.com/events/6008>

The Alaska PTAC provides businesses with the training and tools needed to compete and perform successfully on federal, state, and local government contracts. Federally funded and housed at UAA, Alaska PTAC offers statewide assistance at no cost through classes, one-on-one counseling, and on-call advice.

More information on program services at www.ptacalaska.org

AACA 2019 Annual Alaska Aviation Convention and Tradeshow

**February 27-28, 2019
Anchorage International Airport
Concourse A - Upper Level**

- Please let AACA know what sessions are important to YOU!
- Pilot, A&P Mechanic, and a Management Series is planned.
- Hazardous Materials Initial and Recurrent will be offered.

See you there!

Sponsorships Available

**AACA 2019 Annual Alaska Aviation Convention and Tradeshow
February 27-28, 2019
Anchorage International Airport
Concourse A - Upper Level**





2019 AAAC Event Sponsorships

ALASKA AIR CARRIERS ASSOCIATION 2301 MERRILL FIELD DRIVE A-3 ANCHORAGE, AK 99501 907.277.0071

OUR SPONSORS MAKE THESE EVENTS POSSIBLE!

2019 Dinner Sponsorships		
OPPORTUNITY	AMOUNT	SPONSOR KTVA
EVENT SPONSOR	\$10,000	
Hosted Bar	\$3,500	
Red Wine Labels	\$1,750	
White Wine Labels	\$1,750	
LEGENDS Table	\$1,200	
LEGEND Chapter	\$250	
Hors d'oeuvres	\$500	
Desserts	\$1,000	
Entertainment	\$1,000	
Registration Table	\$1,000	
Event Program	\$1,000	
Legend and Membership Travel		
Poster Printing	\$750	
Table Décor	\$750	
Name Tag Printing	\$750	
Scholarship	\$2,500	
Scholarship	\$3,000	
Scholarship	\$5,000	

Scholarship Banquet Auction Donations	

2019 Convention Sponsorships		
OPPORTUNITY	AMOUNT	SPONSOR
EVENT SPONSOR	\$15,000	Alaska Airlines
Awards Banquet	\$5,000	
Red Wine Labels	\$1,750	
White Wine Labels	\$1,750	
Service Awards	\$2,000	
Scholarship Awards	\$3,000	
Snack Break	\$1,000	
Banquet Bar	\$2,500	
Banquet Decorations	\$1,000	
Table Decorations	\$750	
Lunch & Speaker	\$2,500	
Safety Lunch & Speaker	\$5,000	
Membership Meeting	\$750	
Poster	\$1,000	
Event Tables & Chairs	\$850	
Trade Show	\$750	
Network Snacks		
HazMat Initial	\$1,100	
HazMat Training	\$1,100	
Event Printing	\$1,000	
Name Tag + Lanyard	\$1,000	
Registration	\$1,000	
Graphic Design	\$500	

2019 AAAC Annual Convention & Tradeshow

Silent Auction Donations:

**#CATCH THE PLANE AK
POSTER CONTEST**

AACA
ALASKA AIR CARRIERS ASSOCIATION

**\$250
AWARD**

Your Chance to WIN!!

- *Submit by November 23, 2018
- *Poster size 11"x17"
- *Must include the name: Alaska Air Carriers Association 2019 Annual Alaska Aviation Convention and Tradeshow
- *Date: February 27-28, 2019
- *Location: Anchorage International Airport Concourse A - Upper Level
- *Event Sponsor: Alaska Airlines

**MUST MEET ALL REQUIREMENTS AND CONTEST RULES
FIND THE FULL INFO @ www.alaskaaircarriers.org**

2019 POSTER CONTEST "CATCH THE PLANE"

- Anyone can enter.
- Winner will receive \$250 cash prize.
- Contest Timeline:
 - Open Submission begins: October 19, 2018
 - Submission Deadline: November 23, 2018
 - First place winner announced: December 1, 2018
- Rules apply, click on the link below!

[AACA Post Rules, Requirements and Schedule](#)

Three Tactics to Retain and Recruit Millennials

Get Social.

25% of millennials say they couldn't get a feel for their current employer by its online presence. The upshot? Use social media and your company's website to post videos of employees in action. They'll give prospective hires more authentic information about what working for your firm is really like.

Deliver Frequent Feedback.

47% of millennials say that feedback on their personal growth contributes to their "sense of belonging" in the workplace. So schedule informal, monthly conversations with millennials to provide them with the feedback they crave.

Give Tech Rewards.

Want a Millennial to stay at your company? Incentivize them for good performance by presenting them with brand-name, high-tech rewards they covet but likely can't purchase on their own, like cameras and electronics. Present such awards in a public setting with much fanfare so that recipients feel appreciated.



Alaska Air Carriers Association | 907.277.0071 | aaca@alaskaaircarriers.org | www.alaskaaircarriers.org

STAY CONNECTED:



Alaska Air Carriers Association, 2301 Merrill Field Drive, A-3, Anchorage, AK 99501

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Try it free today